

# MAGNUM PUBLISHING

## CATALOG 2024

- ▶ Education
- ▶ Environmental Science
- ▶ Food Science and Nutrition
- ▶ Hospitality and Tourism
- ▶ Language and Linguistics
- ▶ Library Science
- ▶ Management
- ▶ Mass Communication and Journalism
- ▶ Psychology & Counselling
- ▶ Social Sciences

MAGNUM PUBLISHING CATALOG 2024



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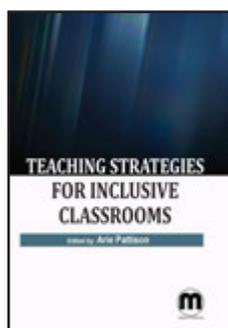


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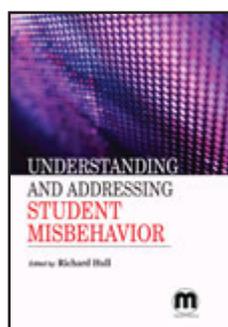


## Teaching Strategies for Inclusive Classrooms

*Editor: Arie Pattison*

Inclusive teaching strategies emphasize accommodating diverse learning needs and creating an environment where all students feel valued and engaged. These strategies may include differentiated instruction, cooperative learning, and the use of assistive technologies, aiming to promote equal access to education and foster positive learning experiences for every student. This book offers valuable insights and practical guidance for educators on creating inclusive learning environments. With a focus on diversity, equity, and inclusion, the book provides teaching strategies that cater to the needs of all students, including those with disabilities, cultural differences, and diverse learning styles. It emphasizes the importance of fostering an inclusive classroom culture that promotes academic success and social-emotional well-being for every student.

Print ISBN: 9781682508756 | \$160 | 2024 | Hardcover

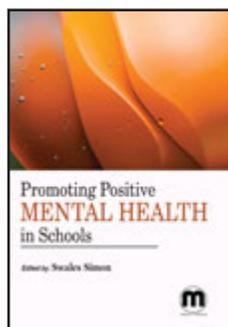


## Understanding and Addressing Student Misbehavior

*Editor: Richard Hull*

Understanding the underlying causes of student misbehavior is essential for effective intervention. By implementing strategies such as restorative justice practices, behavior contracts, and individualized support, educators can address the root causes of misbehavior and create a positive and conducive learning environment for students. This book provides educators with a comprehensive framework for understanding the underlying causes of student misbehavior and implementing effective interventions. The book explores various factors that contribute to misbehavior, such as social-emotional issues, academic challenges, and environmental factors.

Print ISBN: 9781682508763 | \$160 | 2024 | Hardcover

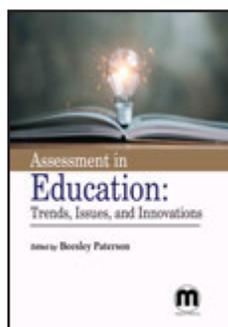


## Promoting Positive Mental Health in Schools

*Editor: Swales Simon*

Schools play a vital role in promoting positive mental health by implementing strategies such as mental health education, access to counseling services, and creating a supportive and inclusive school culture. By prioritizing mental well-being, schools can help reduce stigma, build resilience, and support the overall development of students. This book focuses on the critical role schools play in supporting students' mental health and well-being. The book emphasizes the importance of creating a positive school climate that nurtures students' emotional and psychological needs. It provides educators with practical strategies for promoting resilience, fostering positive relationships, implementing preventive programs, and responding effectively to mental health challenges among students, ultimately fostering a supportive and thriving school community.

Print ISBN: 9781682508770 | \$160 | 2024 | Hardcover

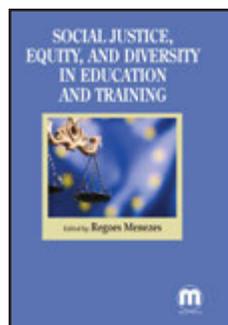


## Assessment in Education: Trends, Issues, and Innovations

*Editor: Beesley Paterson*

Assessment in education serves as a valuable tool to measure student learning, provide feedback, and inform instructional strategies. With a balanced approach that includes formative and summative assessments, educators can effectively monitor student progress, identify areas for improvement, and personalize instruction to meet individual learning needs. The book examines current trends and issues in assessment practices, such as formative assessment, personalized learning, and the integration of technology in assessment. It also highlights innovative approaches and emerging technologies that have the potential to transform assessment practices and enhance student learning outcomes.

Print ISBN: 9781682508787 | \$160 | 2024 | Hardcover



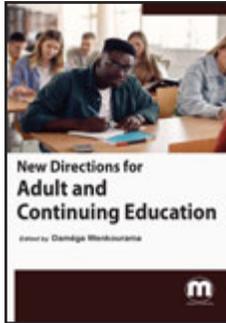
## Social Justice, Equity, and Diversity in Education and Training

*Editor: Regoes Menezes*

It is crucial to prioritize social justice in education by promoting equitable access to quality education and creating inclusive learning environments that celebrate diversity. By addressing systemic barriers, fostering cultural competency, and providing equal opportunities, we can work towards a more just and equitable education system. This is a comprehensive book that explores the crucial aspects of creating an inclusive educational environment. It deals with the importance of addressing social justice issues, promoting equity, and embracing diversity within the realm of education and training.

Print ISBN: 9781682508794 | \$160 | 2024 | Hardcover

## EDUCATION



### **New Directions for Adult and Continuing Education**

*Editor: Daméga Wenkourama*

Economic conditions are one of the main reasons driving demand for continuing education, and many people enroll in continuing education programs during recessions. There are many wide-ranging reasons why you might want to consider getting additional education. From better wages to personal improvement, here are just some of the reasons that you might want to consider going back to school. This vital resource provides educators and scholars with an understanding of the current research, theory, and practice needed in order to develop a deeper appreciation of adult education and its influence on our broader culture.

Print ISBN: 9781682508350 | \$160 | 2023 | Hardcover

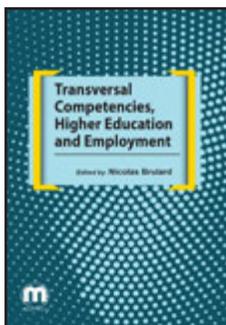


### **New Online Technical Applications for Non-Face-to-Face Learning**

*Editor: Jacob R. Kendall*

Face to face learning and eLearning are two different approaches to teaching. The application of new technologies and simulations encompasses teaching-learning processes in a growing number of areas. In addition, the rapid evolution and diffusion of technology as well as the obsolescence suffered by this type of applications compel us to maintain a constant development of new tools. This book addresses the development of updated didactic technical tools and including the application possibilities that these technologies offer to users.

Print ISBN: 9781682508367 | \$160 | 2023 | Hardcover

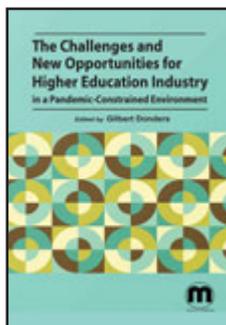


### **Transversal Competencies, Higher Education and Employment**

*Editor: Nicolas Brulard*

Transversal competences are considered to be the general understanding of learning how to apply the information that has been acquired to solve problems of different nature in different environments with regards to the related area of study. The perspective of basing higher education on an approach of adequately defined competences starting from professional requirements and the labor market has led to the transition from an industrial to a post-industrial society, which is clearly more complex. This book involves the investigation in competence-based university training with a focus on curricular development. To achieve this, this book explores the implementation of transversal competences.

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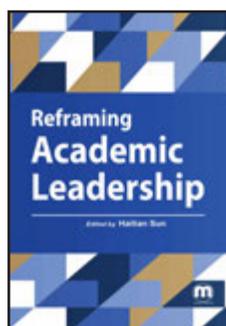


### **The Challenges and New Opportunities for Higher Education Industry in a Pandemic-Constrained Environment**

*Editor: Gilbert Donders*

Crisis requires society to renew itself, albeit in a disruptive way. The current Covid-19 pandemic is transforming ways of working, living, and relating to each other on a global level, suddenly and dramatically. This book focuses on the field of education to show how higher education institutions are undergoing radical transformations driven by the need to digitalize education and training processes in record time with academics who lack innate technological capabilities for online teaching. This book also explain some barriers and challenges that universities encounter, as well as technological resources and methodologies they have used in the current scenario to transform higher education.

Print ISBN: 9781682508381 | \$160 | 2023 | Hardcover

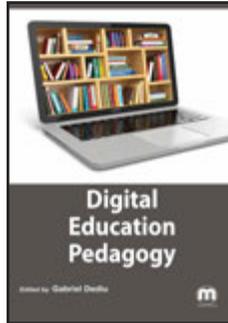


### **Reframing Academic Leadership**

*Editor: Haitian Sun*

The COVID-19 pandemic has been a sharp reminder that large scale, unpredictable events always bring about profound changes with significant consequences on many levels. In light of lockdown measures taken in many countries across the world to control the spread of the virus, academics were "forced" to adapt and move to online settings all teaching, mentoring, research, and support activities. This book illustrates the unique demands of leadership in academia, a context which is currently characterized by changing conditions and developments such as new public management and heightened international competition. This book also covers innovative methods and technologies dealing with academic leadership.

Print ISBN: 9781682508398 | \$160 | 2023 | Hardcover



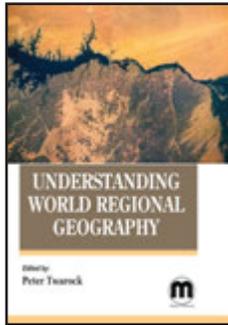
## **Digital Education Pedagogy**

*Editor: Gabriel Dediu*

Digital Pedagogy is precisely not about using digital technologies for teaching and, rather, about approaching those tools from a critical pedagogical perspective. So, it is as much about using digital tools thoughtfully as it is about deciding when not to use digital tools, and about paying attention to the impact of digital tools on learning. This book explores why teachers need to develop a digital pedagogy. It examines the changing nature of students and the context in which we teach. Students and their parents expect that children will learn and be taught via digital technologies. It's a strong imperative: we either up-skill and embrace digital technologies or we get left behind by our students.

**Print ISBN: 9781682508404 | \$160 | 2023 | Hardcover**

## ENVIRONMENTAL SCIENCE

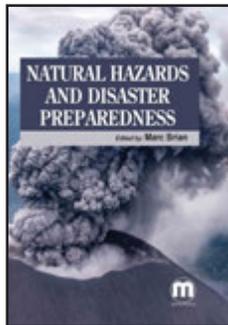


### Understanding World Regional Geography

*Editor: Peter Twarock*

World regional geography explores the diverse physical, cultural, and socio-economic characteristics of different regions around the globe. By studying this subject, we can gain insights into the interconnections between people, places, and environments, and develop a better understanding of the complex spatial patterns and processes that shape our world. This book offers a comprehensive overview of different regions across the globe. The book highlights the diverse cultural, political, economic, and environmental aspects of each region, providing readers with a deep understanding of the complexities and interconnectedness of our world.

Print ISBN: 9781682508800 | \$165 | 2024 | Hardcover

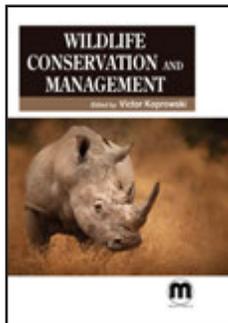


### Natural Hazards and Disaster Preparedness

*Editor: Marc Brian*

Understanding natural hazards is essential for effective disaster preparedness. By studying the causes, impacts, and mitigation strategies of natural disasters such as earthquakes, hurricanes, and floods, we can develop early warning systems, emergency response plans, and resilient infrastructure to minimize the loss of life and property during catastrophic events. This book examines various types of hazards, such as earthquakes, floods, and hurricanes, and provides insights into disaster preparedness, response, and recovery strategies, helping communities and individuals better cope with such events.

Print ISBN: 9781682508817 | \$165 | 2024 | Hardcover

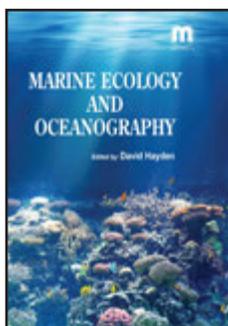


### Wildlife Conservation and Management

*Editor: Victor Koprowski*

Wildlife conservation and management involve efforts to protect and preserve biodiversity, restore habitats, and ensure sustainable use of natural resources. By implementing conservation measures, such as protected areas, habitat restoration, and wildlife population monitoring, we can safeguard endangered species and maintain ecological balance. This book offers a comprehensive examination of the principles and practices involved in conserving and managing wildlife populations. From understanding biodiversity to implementing conservation strategies, this book highlights the importance of sustainable management and the preservation of our planet's diverse wildlife.

Print ISBN: 9781682508824 | \$165 | 2024 | Hardcover

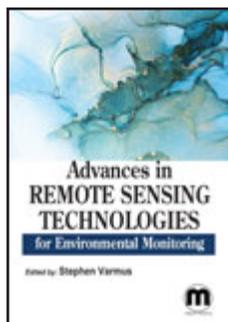


### Marine Ecology and Oceanography

*Editor: David Hayden*

Marine ecology and oceanography study the intricate relationships between organisms and their marine environments. By examining the physical and biological processes in oceans, including nutrient cycles, ocean currents, and food webs, we can better understand the dynamics of marine ecosystems and address pressing issues like climate change, overfishing, and pollution. This book integrates the ecosystems of the world's oceans, exploring the interplay between organisms and their environment. It covers topics such as marine biodiversity, oceanic currents, and the impacts of human activities on marine ecosystems, providing valuable insights into the fragile balance of our oceans.

Print ISBN: 9781682508831 | \$165 | 2024 | Hardcover

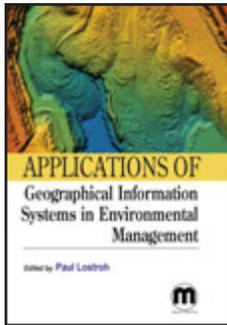


### Advances in Remote Sensing Technologies for Environmental Monitoring

*Editor: Stephen Varmus*

Remote sensing technologies, such as satellite imagery and aerial surveys, provide valuable data for monitoring and assessing the Earth's environment. These technologies enable us to detect changes in land cover, monitor pollution levels, and track the impact of natural disasters, allowing for informed decision-making in environmental management and resource conservation. This book explores the cutting-edge technologies used to monitor and assess the Earth's environment from a remote perspective. It also discusses the latest advancements in remote sensing techniques, including satellite imagery and aerial surveys, enabling researchers and environmentalists to gather critical data for environmental monitoring and management.

Print ISBN: 9781682508848 | \$165 | 2024 | Hardcover



**Applications of Geographical Information Systems in Environmental Management**

*Editor: Paul Lostroh*

Geographical Information Systems (GIS) facilitate the collection, analysis, and visualization of spatial data for environmental management. By integrating various data layers, including land use, terrain, and hydrology, GIS enables effective planning, monitoring, and decision-making to address environmental challenges like urbanization, deforestation, and pollution. This book highlights the applications of GIS in analyzing spatial data, mapping environmental patterns, and supporting decision-making processes, making it an essential resource for professionals in the field of environmental management.

Print ISBN: 9781682508855 | \$165 | 2024 | Hardcover

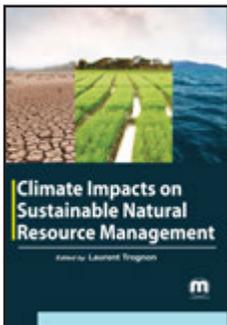


**Waste Management Strategies and Technologies**

*Editor: Christopher Martin*

Waste management strategies and technologies focus on reducing, reusing, and recycling waste materials while minimizing their environmental impact. Through initiatives such as waste segregation, composting, and advanced recycling techniques, we can mitigate pollution, conserve resources, and move towards a more sustainable and circular economy. This book addresses the pressing issue of waste management and provides comprehensive insights into sustainable waste management strategies and innovative technologies. This book explores waste reduction, recycling, and waste-to-energy conversion methods, emphasizing the importance of efficient and environmentally friendly waste management practices.

Print ISBN: 9781682508862 | \$165 | 2024 | Hardcover

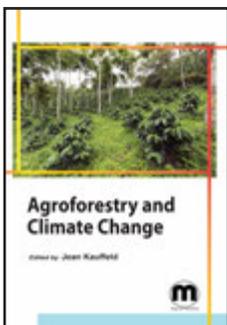


**Climate Impacts on Sustainable Natural Resource Management**

*Editor: Laurent Trognon*

Around the world, people are experiencing both the subtle and stark effects of climate change. Gradually shifting weather patterns, rising sea levels, and more extreme weather events are all clear and devastating evidence of a rapidly changing climate. Climate change threatens our ability to ensure global food security, eradicate poverty, and achieve sustainable development. Effective management of these natural resources reduces conflict, contributing to national security objectives. This book covers significant in the field of sustainable natural resources management linked to climate change.

Print ISBN: 9781682508411 | \$165 | 2023 | Hardcover

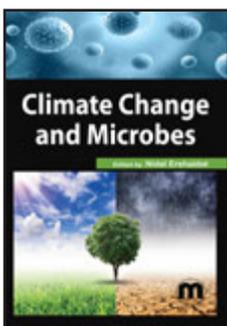


**Agroforestry and Climate Change**

*Editor: Jean Kauffeld*

Agroforestry is an ecologically sustainable land use system that maintains increase total yield by combining food crops (annuals) with tree crops (perennials) and/or livestock on the same unit of land. Agroforestry system is economically and ecologically sound practices with enhancement of overall farm productivity, soil enrichment through litter fall, maintaining environmental services such as climate change mitigation (carbon sequestration), phytoremediation, watershed protection and biodiversity conservation. This book will help you gain an in-depth understanding of how agroforestry can help mitigate climate change.

Print ISBN: 9781682508428 | \$165 | 2023 | Hardcover



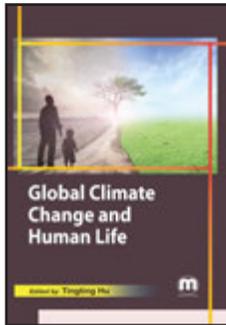
**Climate Change and Microbes**

*Editor: Nidal Ershaidat*

Climate change is the most serious challenge facing humanity. Microbes produce and consume three major greenhouse gases—carbon dioxide, methane, and nitrous oxide—and some microbes cause human, animal, and plant diseases that can be exacerbated by climate change. Microbes play an important role in climate because they release carbon dioxide into the atmosphere when they eat. Bacteria and their main predators, protists, account for more than 40 times the biomass of all animals on Earth. As a result, they have a huge effect on carbon dioxide emissions. This book provides an enlightening picture of the role of microbes for sustaining life systems and how climatic factors will change the course of the processes.

Print ISBN: 9781682508435 | \$165 | 2023 | Hardcover

## ENVIRONMENTAL SCIENCE

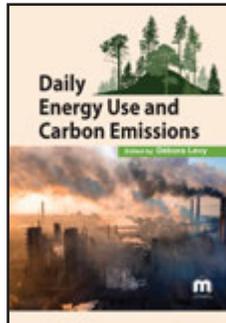


### Global Climate Change and Human Life

*Editor: Tingting Hu*

Sea levels are rising and oceans are becoming warmer. Longer, more intense droughts threaten crops, wildlife and freshwater supplies. From polar bears in the Arctic to marine turtles off the coast of Africa, our planet's diversity of life is at risk from the changing climate. This book presents understanding of how climate is changing with an understanding of how those changes may affect human health can inform decisions about mitigating (reducing) the amount of future climate change, suggest priorities for protecting public health, and help identify research needs.

Print ISBN: 9781682508442 | \$165 | 2023 | Hardcover



### Daily Energy Use and Carbon Emissions

*Editor: Débora Levy*

It is without doubt that one of the most severe problems of the modern world is climate change and its important negative consequences to the environment. Human activity, especially the consumption of energy, has been considered one of the main factors contributing to the changing climate in the previous decades. Because of the global warming problem, there is a growing concern about scarce energy sources on one hand, and a new paradigm of a green economy on the other. This book aims to understand how the economic growth, energy consumption and carbon emission in the region evolved during the last few decades and how these variables link to each other.

Print ISBN: 9781682508459 | \$165 | 2023 | Hardcover

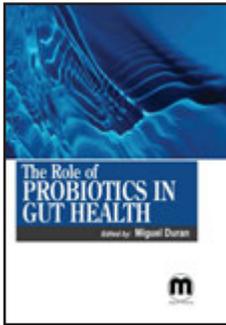


### Advances in Environmental Monitoring and Assessment

*Editor: Majeda Khraisheh*

Over the past decade, only a few countries of Europe and Central Asia have been able to maintain existing monitoring activities. The monitoring of urban air pollution – an important human health risk – is poor in many cities of the subregion. Solid and hazardous waste monitoring is weak and industrial emissions are also not well monitored, reducing the effectiveness of policy instruments such as emissions charges and fines. Monitoring of transboundary air pollution also needs strengthening. The book covers the design and development of monitoring systems. It also describes methods and procedures for pollution risk assessment.

Print ISBN: 9781682508466 | \$165 | 2023 | Hardcover

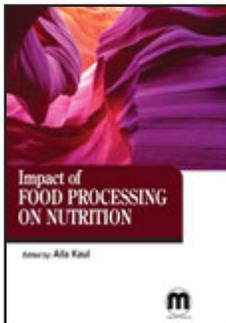


### The Role of Probiotics in Gut Health

*Editor: Miguel Duran*

Probiotics are beneficial bacteria that can support a healthy gut microbiome and improve digestive health. By promoting a balanced gut flora, probiotics can enhance nutrient absorption, strengthen the immune system, and alleviate digestive disorders, emphasizing the significance of maintaining a diverse and thriving microbial community in our intestines. This book explores the relationship between probiotics and the well-being of the gastrointestinal system. The book also highlights the benefits of probiotics in promoting a healthy gut microbiome, improving digestion, and boosting overall health. It provides a scientific understanding of probiotics and their potential impact on gut health.

Print ISBN: 9781682508879 | \$165 | 2024 | Hardcover

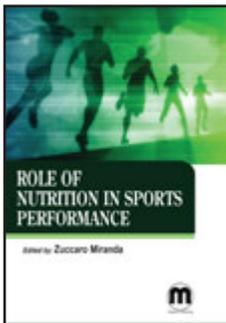


### Impact of Food Processing on Nutrition

*Editor: Aila Kaul*

Food processing techniques can significantly influence the nutritional composition of food. While processing can enhance shelf life and improve food safety, it can also result in the loss of essential nutrients and the addition of unhealthy additives. Understanding the impact of various processing methods is crucial in maintaining a nutritious diet and making informed food choices. This book explores the impacts of processing methods such as cooking, freezing, and canning on the vitamins, minerals, and overall nutritional composition of food, offering valuable insights into maintaining a nutritious diet in the modern food industry.

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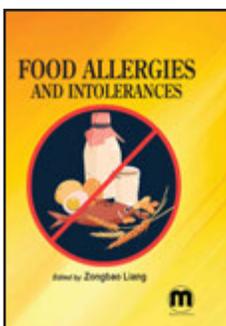


### Role of Nutrition in Sports Performance

*Editor: Zuccaro Miranda*

Proper nutrition plays a crucial role in enhancing sports performance by providing the necessary fuel for energy, supporting muscle growth and repair, optimizing hydration levels, and aiding in recovery after intense physical activity. This book explores the crucial role of nutrition in optimizing sports performance. It deals with the science behind how different nutrients impact athletic abilities and provides practical guidelines for athletes to enhance their diet. The book emphasizes the importance of proper fueling and hydration strategies to improve endurance, strength, and recovery. Additionally, it discusses the specific nutritional needs for different sports and offers insights into supplementation and meal planning.

Print ISBN: 9781682508893 | \$165 | 2024 | Hardcover

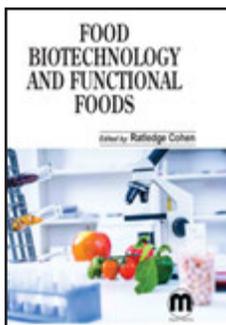


### Food Allergies and Intolerances

*Editor: Zongbao Liang*

Food allergies and intolerances can have a significant impact on an individual's health and well-being, often requiring careful dietary management and avoidance of specific allergens or intolerant substances to prevent adverse reactions and promote overall health. This book sheds light on the complex topic of food allergies and intolerances. It provides a comprehensive overview of common allergens and the physiological mechanisms behind allergic reactions. The book also explores diagnostic methods, treatment options, and strategies for managing food-related allergies and intolerances in various settings.

Print ISBN: 9781682508909 | \$165 | 2024 | Hardcover



### Food Biotechnology and Functional Foods

*Editor: Ratledge Cohen*

Food biotechnology involves the use of scientific techniques to improve the nutritional content, safety, and quality of food products. Functional foods, which are enriched with bioactive compounds, offer potential health benefits beyond basic nutrition, contributing to disease prevention and overall wellness. Exploring the fascinating field of food biotechnology, this book covers the intersection of science and food production. It examines the innovative methods and technologies used in developing functional foods, which offer specific health benefits beyond basic nutrition. The book discusses genetic engineering, fermentation, and other biotechnological approaches that enhance food quality, nutritional content, and bioactive properties. It also addresses the potential implications and controversies surrounding these advancements.

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## FOOD SCIENCE AND NUTRITION



### Bioprocessing Technology in Food and Health

*Editor: Nancy Getchell*

Bioprocess Technology dedicated for the developments in biotechnology and its applications in agro/food, functional food, biopolymers, dairy and meat science, cosmetics and pharmaceuticals. Industrial bioprocess technology for the conversion of raw agricultural products to useful food products, biomaterials with specific growth promoting properties are developed for application in organic farming. This volume focuses on recent findings, new research trends, and emerging technologies in bioprocessing.

Print ISBN: 9781682508244 | \$165 | 2023 | Hardcover

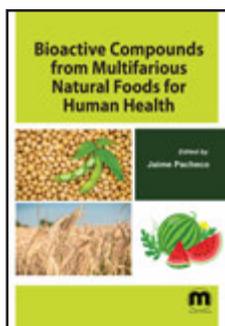


### Microbial Safety of Food and Food Products

*Editor: Xiaotong Zhou*

Microbial Food Safety is an essential public health issue of all countries and technology, food-borne illness is a rising cause of morbidity in all countries and the list of potential food borne microbial pathogens keeps increasing. Most foodborne outbreaks in recent years have been linked to microbial contamination of food products. These food outbreaks can cause considerable food losses, and hence can play a role in global food insecurity. This book intends to discuss the importance of microbial food safety in the supply chain to reduce the potential for contamination.

Print ISBN: 9781682508251 | \$165 | 2023 | Hardcover

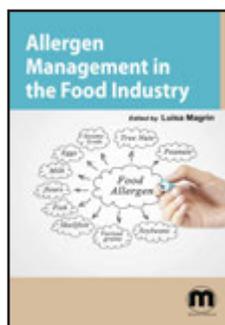


### Bioactive Compounds from Multifarious Natural Foods for Human Health

*Editor: Jaime Pacheco*

Natural products such as complex carbohydrates, proteins and specialty lipids as well as minor bioactive compounds play a vital role in human wellness and in food quality. These include various physiological and biological activities based on their specific chemical structures. Modified natural products also play several powerful bioactive functions and some have been used as food additives to improve food taste and sensory qualities. This book sheds light on the potential of natural and plant-based foods for human health from different technological phases.

Print ISBN: 9781682508268 | \$165 | 2023 | Hardcover

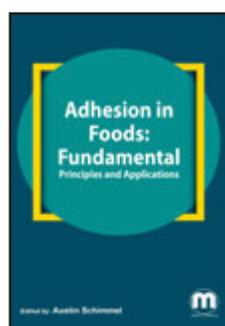


### Allergen Management in the Food Industry

*Editor: Luisa Magrin*

Food and beverage manufacturers have a responsibility to identify allergens that are contained in their products and take action to isolate them. Allergen management embodies the procedures, policies and practices contributing to the control of allergens within a food business. It should be considered as a component of existing food safety management plans and processes, such as GMP controls. This book covers allergen management throughout the supply chain including at primary production, during manufacturing, and at retail and food service endpoints.

Print ISBN: 9781682508275 | \$165 | 2023 | Hardcover



### Adhesion in Foods: Fundamental Principles and Applications

*Editor: Austin Schimmel*

Adhesion, the physical phenomenon by which two materials are sticking together, is of primary importance in numerous industries. Regarding the food industry, adhesion of food to packaging surfaces may result in product loss, poor product appearance, and increasing package recycling costs. This book reviews the various theories of adhesion mechanism and, more specifically, studies concerning foodstuffs adhesion to industrial equipment and packaging surfaces.

Print ISBN: 9781682508282 | \$165 | 2023 | Hardcover

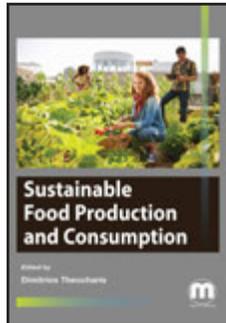


### Advances in Dairy Ingredients

*Editor: Karolina Balik*

Consumer interest in food products has gradually shifted from a request for sensory satisfying products to a demand for foods that are both nutritionally valuable for human health and environmentally sustainable. In this regard, milk and dairy products have been subjected to many controversies. Nonetheless, nowadays, the benefits of dairy foods to human health have been recognized worldwide, and sustainable dairy production and consumption are expected to grow steadily over the coming years, especially in developing countries. This book provides a global perspective on recent developments in the area of dairy ingredients and dairy products.

Print ISBN: 9781682508299 | \$165 | 2023 | Hardcover

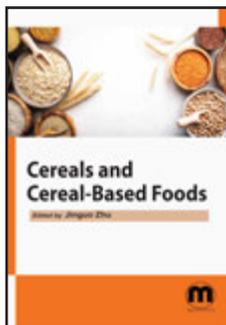


### Sustainable Food Production and Consumption

*Editor: Dimitrios Theocharis*

Worldwide consumption and production – a driving force of the global economy – rest on the use of the natural environment and resources in a way that continues to have destructive impacts on the planet. Economic and social progress over the last century has been accompanied by environmental degradation that is endangering the very systems on which our future development – indeed, our very survival – depends. This book diagnoses of the challenges and problems facing the current food system to provide for a growing world population while also ensuring the sustainability of the environment.

Print ISBN: 9781682508305 | \$165 | 2023 | Hardcover



### Cereals and Cereal-Based Foods

*Editor: Jinguo Zhu*

Cereal-based foods are the major staples around the world. These foods are mostly made from a variety of grains including wheat, maize, oats, rice, rye, barley, millet, quinoa, and sorghum, with rice, maize, and wheat comprising two-thirds of human food consumption. With advancements in cereal science and technology, new methods of processing have emerged that help to preserve or even enhance the health-benefitting properties of cereal grains. This volume addresses functional and health aspects of cereal grains and flours and technological advances of the cereal industry as a sector that needs to operate under the principles of sustainability and circular economy.

Print ISBN: 9781682508312 | \$165 | 2023 | Hardcover

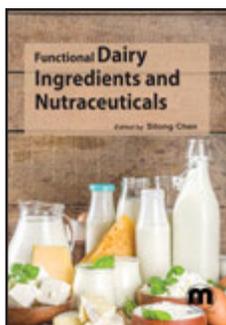


### Non-Thermal Food Preservation

*Editor: A. S. Cohen*

Food is subjected to various thermal treatments during processes to enhance its shelf-life. But these thermal treatments may result in deterioration of the nutritional and sensory qualities of food. With the change in the lifestyle of people around the globe, their food needs have changed as well. Today's consumer demand is for clean and safe food without compromising the nutritional and sensory qualities of food. This comprehensive book will definitely help food scientists and technologists working in the field of non-thermal technology since non-thermal treatment is gaining interest due to its numerous merits over thermal techniques.

Print ISBN: 9781682508329 | \$165 | 2023 | Hardcover



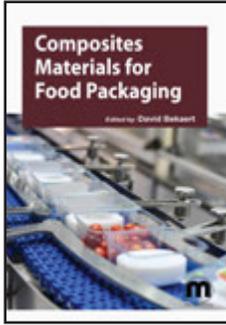
### Functional Dairy Ingredients and Nutraceuticals

*Editor: Sitong Chen*

The commercial developments in dairy functional foods and ingredients were discussed. The functional foods provide the consumer with an identified health benefit over and above basic nutritional value. With the knowledge advancement in human physiology and nutrition the market for these products would grow. The book provides a comprehensive insight into the therapeutic aspects of dairy ingredients. It also highlights the technological aspects of milk-derived products. The book explores the specific health benefits of dairy ingredients in nutraceuticals and functional foods as well as delves into production techniques.

Print ISBN: 9781682508336 | \$165 | 2023 | Hardcover

## FOOD SCIENCE AND NUTRITION

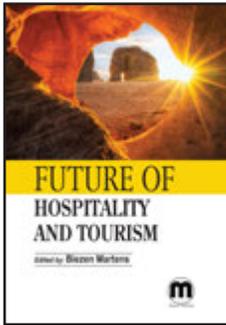


### Composites Materials for Food Packaging

*Editor: David Bekaert*

Nowadays, there are dominant scientific breakthroughs to advance the packaging industry to identify innovative and emerging fruitful results for making the food packaging systems, in particular, more efficient, resilient, and sustainable. Therefore, friendliness packaging research has been gaining momentum, and leading companies are committing to a more holistic worldview of packaging in response to more sustainable processes to reduce pollution and any depletion of resources. This book explores a review of relative topics across all disciplines that could accelerate understanding toward this goal. It walks through conventional materials, and then important natural and synthetic polymers from the context of food packaging.

Print ISBN: 9781682508343 | \$165 | 2023 | Hardcover



### Future of Hospitality and Tourism

*Editor: Biezen Martens*

The future of the hospitality and tourism industry is expected to be shaped by advancements in technology, increased focus on sustainable practices, personalized customer experiences, and the integration of virtual reality and augmented reality in enhancing travel and accommodation experiences. Providing a glimpse into the future, this book explores emerging trends and developments in the hospitality and tourism industry. It discusses the impact of technology, shifting consumer preferences, and global market dynamics on the sector. The book also explores the potential challenges and opportunities that lie ahead for industry professionals and stakeholders.

Print ISBN: 9781682508923 | \$160 | 2024 | Hardcover



### Service Quality Management in Hospitality and Tourism

*Editor: Michou Hanelt*

Service quality management in the hospitality and tourism sector involves ensuring that guests receive exceptional service throughout their journey, encompassing aspects such as prompt and friendly customer service, attention to detail, personalized experiences, and efficient complaint resolution to create positive guest experiences. This book explores the critical aspect of service quality management within the hospitality and tourism industry. It examines the key principles and frameworks for delivering exceptional customer experiences and exceeding expectations. The book also explores various strategies for assessing and improving service quality, including employee training, process optimization, and customer feedback systems.

Print ISBN: 9781682508930 | \$160 | 2024 | Hardcover

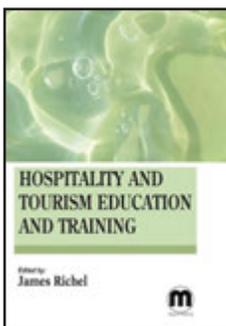


### Customer Experience Management in Hospitality

*Editor: Pinaka Christopher*

Customer experience management in the hospitality industry involves understanding and meeting or exceeding guest expectations at every touchpoint, including pre-booking, arrival, stay, and departure, by providing tailored experiences, anticipating needs, and creating lasting memories to foster customer loyalty. Focusing on the importance of customer experience, this book provides insights into effective management strategies within the hospitality industry. It explores the entire customer journey, from pre-arrival to post-departure, and emphasizes the need for personalized and memorable experiences. The book discusses techniques for understanding customer expectations, managing complaints, and building brand loyalty. The book also discusses the role of technology, data analytics, and social media in enhancing customer experience and engagement.

Print ISBN: 9781682508947 | \$160 | 2024 | Hardcover



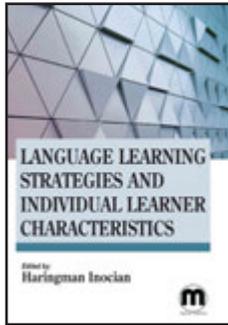
### Hospitality and Tourism Education and Training

*Editor: James Richel*

Education and training in the field of hospitality and tourism are vital for developing skilled professionals who can provide quality services and drive industry growth. Programs and courses focus on a range of topics such as customer service, business management, cultural awareness, and sustainability to prepare individuals for diverse career opportunities. This book offers a comprehensive overview of education and training in the field of hospitality and tourism. It examines the key competencies required for successful careers in the industry and provides insights into curriculum development, teaching methodologies, and assessment techniques. The book explores the importance of practical experience, internships, and industry partnerships in preparing students for the workforce. The book also discusses the challenges and opportunities in hospitality and tourism education and highlights best practices from around the world.

Print ISBN: 9781682508954 | \$160 | 2024 | Hardcover

## LANGUAGE AND LINGUISTICS

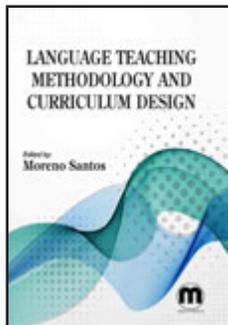


### Language Learning Strategies and Individual Learner Characteristics

*Editor: Haringman Inocian*

Language learning strategies are techniques and approaches employed by individuals to acquire a new language effectively. Considering individual learner characteristics helps tailor language learning strategies to optimize the learning process and promote language proficiency. Focusing on language learning, this book explores various strategies and techniques that learners can employ to enhance their language acquisition process. It examines the role of individual learner characteristics, such as motivation, aptitude, and learning styles, in shaping effective learning strategies. The book discusses the importance of metacognitive skills, self-regulation, and cultural awareness in language learning.

Print ISBN: 9781682508961 | \$160 | 2024 | Hardcover

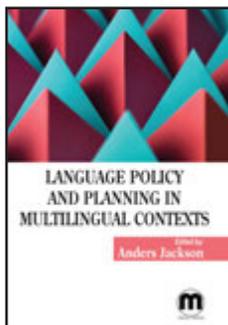


### Language Teaching Methodology and Curriculum Design

*Editor: Moreno Santos*

Language teaching methodology involves the selection and implementation of instructional techniques and approaches to facilitate language learning in educational settings. Curriculum design in language teaching encompasses planning and organizing the content, objectives, and assessment methods to ensure comprehensive language development. This book highlights the principles and practices of language teaching methodology and curriculum design. The book discusses the importance of learner-centered instruction, authentic materials, and meaningful interactions for effective language teaching. The book also addresses curriculum design considerations, including setting learning objectives, selecting appropriate content and assessments, and incorporating cultural elements.

Print ISBN: 9781682508978 | \$160 | 2024 | Hardcover

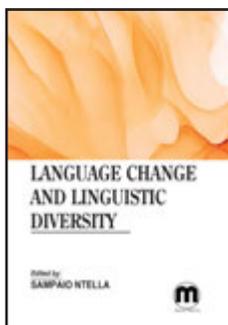


### Language Policy and Planning in Multilingual Contexts

*Editor: Anders Jackson*

Language policy and planning involve making informed decisions regarding language use, language education, and language rights in multilingual societies. Effective language policies aim to promote linguistic diversity, preserve cultural heritage, ensure equal access to education, and foster social integration and cohesion. This book examines the complex field of language policy and planning in diverse multilingual contexts. It explores the sociopolitical factors that shape language policies, including language ideologies, power dynamics, and language rights. The book discusses the challenges of language planning in multicultural societies, language revitalization efforts, and the role of education in language policy implementation. The book also deals with the implications of language policies on linguistic diversity, identity, and social inclusion, offering insights and recommendations for policymakers and educators.

Print ISBN: 9781682508985 | \$160 | 2024 | Hardcover

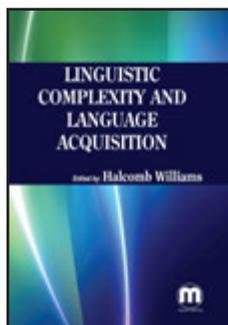


### Language Change and Linguistic Diversity

*Editor: Sampaio Ntella*

Language change is an ongoing process influenced by various factors, such as cultural shifts and contact with other languages, leading to linguistic diversity, where different languages and dialects coexist within a society. This book explores the dynamic nature of language and its evolution over time, emphasizing the importance of linguistic diversity. It deals with the factors influencing language change, such as globalization, migration, and technological advancements, providing a comprehensive understanding of the subject.

Print ISBN: 9781682508992 | \$160 | 2024 | Hardcover

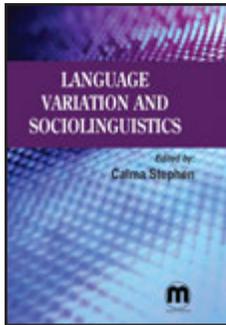


### Linguistic Complexity and Language Acquisition

*Editor: Halcomb Williams*

The complexity of a language, including its grammar and vocabulary, poses challenges during language acquisition, requiring learners to develop proficiency through exposure, practice, and interaction with native speakers or language resources. Focusing on the process of language acquisition, this book examines the intricate relationship between linguistic complexity and language learning. It discusses how individuals acquire and develop language skills, taking into account factors such as cognitive abilities, social interaction, and cultural influences.

Print ISBN: 9781682509005 | \$160 | 2024 | Hardcover

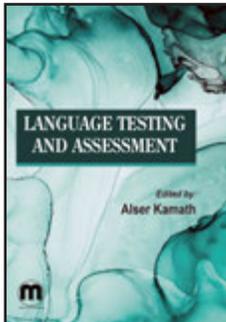


### Language Variation and Sociolinguistics

*Editor: Calma Stephen*

Language variation refers to the different ways in which a language is used by different groups or individuals, and sociolinguistics explores how social factors influence this variation and shape linguistic patterns within a community. Investigating the diverse ways in which language varies across different social contexts, this book deals with the field of sociolinguistics. It explores the connection between language and society, analyzing factors such as social class, ethnicity, gender, and geographical location, and their impact on language variation and usage.

Print ISBN: 9781682509012 | \$160 | 2024 | Hardcover



### Language Testing and Assessment

*Editor: Alser Kamath*

Language testing and assessment aim to measure individuals' language proficiency, considering different skills like speaking, listening, reading, and writing, often employing standardized tests or performance-based assessments to evaluate language learners' abilities. This book offers a comprehensive overview of language testing and assessment methodologies. It covers a wide range of topics, including test design, validity and reliability, test administration, scoring, and interpretation. It also discusses the role of language testing in various contexts, such as education, immigration, and employment.

Print ISBN: 9781682509029 | \$160 | 2024 | Hardcover



## Library Outreach and Community Engagement

*Editor: Jindong Spitzer*

Library outreach initiatives actively involve libraries in the community by offering services, programs, and resources that cater to diverse user needs, fostering engagement, and building strong relationships between libraries and their communities. Focusing on the evolving role of libraries, this book explores strategies for engaging with communities and extending library services beyond traditional boundaries. It examines various outreach initiatives, partnerships, and programs aimed at fostering community connections and addressing the diverse needs of library users.

Print ISBN: 9781682509036 | \$160 | 2024 | Hardcover

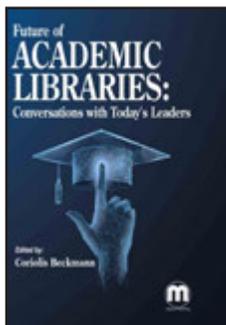


## Managing Digital Collections

*Editor: Emery Thomson*

With the rapid growth of digital resources, libraries must efficiently manage their digital collections, including e-books, digital archives, and online databases, by implementing effective strategies for acquisition, preservation, organization, and accessibility to meet the evolving information needs of users. This book provides insights into the management and preservation of digital collections in libraries. It covers topics such as digital asset management, metadata standards, digitization processes, copyright considerations, and long-term preservation strategies. It also explores the challenges and opportunities associated with digital collections in the ever-changing digital landscape.

Print ISBN: 9781682509043 | \$160 | 2024 | Hardcover



## Future of Academic Libraries: Conversations with Today's Leaders

*Editor: Coriolis Beckmann*

The future of academic libraries is shaped by emerging trends such as technological advancements, changing user behaviors, and evolving scholarly communication models, leading to a shift towards more collaborative, flexible, and digitally-oriented library spaces and services. Drawing on interviews with prominent leaders in the field, this book offers insights into the future direction of academic libraries. It discusses emerging trends, technologies, and innovative practices that are shaping the academic library landscape, providing valuable perspectives on how libraries can adapt and thrive in the digital age.

Print ISBN: 9781682509050 | \$160 | 2024 | Hardcover

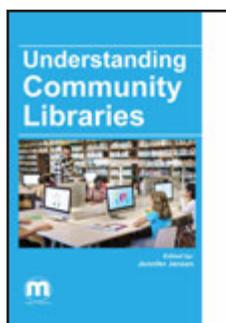


## User Experience in Libraries

*Editor: Varghese Beyer*

User experience (UX) focuses on enhancing the quality of users' interactions with library services, spaces, and resources, ensuring ease of access, intuitive navigation, personalized services, and responsive support to optimize users' satisfaction and engagement. Focusing on enhancing user satisfaction and engagement, this book explores the principles and practices of user experience design in libraries. It examines various aspects, including space design, information architecture, website usability, and service delivery, aiming to create positive and meaningful interactions between users and library resources.

Print ISBN: 9781682509067 | \$160 | 2024 | Hardcover



## Understanding Community Libraries

*Editor: Jennifer Jansen*

Community libraries are established, owned and managed by and for a specific community, clearly based on community needs. Libraries, for centuries, have served as learning spaces for people of all ages. But, with the second wave of the pandemic, the work of libraries evolved and many started reflecting on their roles in a community. The purpose of this book is to determine norms against which the characteristics of community library services could be tested.

Print ISBN: 9781682508626 | \$160 | 2023 | Hardcover

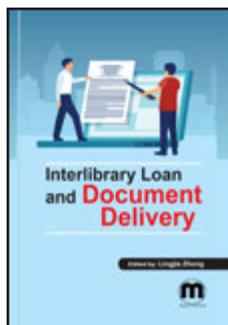


### Planning for Library Services

*Editor: Yusaku Ohta*

Library planning helps institutions address broader changes in the way information is sought, found, and consumed so the institution can prepare students for success in an increasingly data- and knowledge-dependent society. The book defines the concept and process of strategic planning, explaining its origins in the business world in the 1960s, and adoption by library and information services from the 1970s, with support from professional associations and government bodies in promoting good practice.

Print ISBN: 9781682508534 | \$160 | 2023 | Hardcover

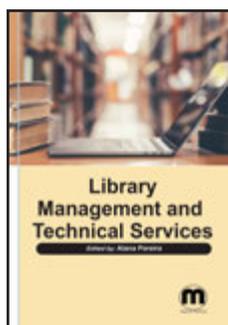


### Interlibrary Loan and Document Delivery

*Editor: Lingjia Zhong*

An academic Library identifies, evaluates, procures and makes resources available to their faculty and students (users) for their teaching, learning and research requirement. Very few libraries can hold every journal, book or research papers required to meet the needs of their users and Inter Library Loans are the best way to meet the requirements of permissible laws. Interlibrary Loans (ILL) is a practice between participating libraries who establish agreements with one another to share materials to enhance their collections. This comprehensive book includes an introduction to ILL operations, governing policies, up-to-date information on borrowing and lending, and considerations for libraries.

Print ISBN: 9781682508541 | \$160 | 2023 | Hardcover

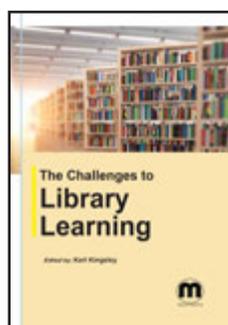


### Library Management and Technical Services

*Editor: Alana Pereira*

Throughout history, public libraries have been beacons of hope, pillars of education, and gathering places for their communities. Library technical services are responsible for acquiring, organizing, preserving, and providing access to materials in all formats for the library's collections. These activities underline the Department of Library Services' vision to redefine academic librarianship in support of the strategy and core functions of research, teaching and learning. This book explores the role of technical services functions and organizational structure as forces in the library change process.

Print ISBN: 9781682508558 | \$160 | 2023 | Hardcover

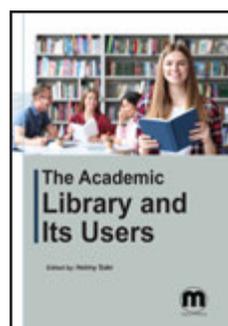


### The Challenges to Library Learning

*Editor: Karl Kingsley*

The role that education plays in building and developing nations is undebatable. Over time LIS has become recognized as an independent discipline like many others. "It is estimated that today in India approximately one hundred eighty two (182) LIS departments affiliated to universities and colleges are offering LIS education in regular and distance mode. This book presents some of the challenges and concerns for library and information science (LIS) education.

Print ISBN: 9781682508565 | \$160 | 2023 | Hardcover



### The Academic Library and Its Users

*Editor: Helmy Sakr*

Earlier, academic libraries were having print-based reading materials comprising mainly of books and the periodicals. But they have experienced a significant change in their role in relation to information retrieval since the mid-1980s, when the computer was just beginning to make a major impact on how libraries provided information. This book brings the reader up to date on the relationship between academic library services and their users.

Print ISBN: 9781682508572 | \$160 | 2023 | Hardcover

## LIBRARY SCIENCE

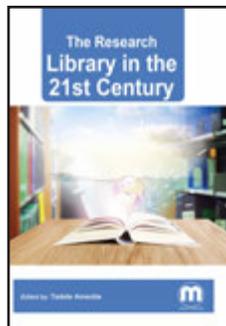


### Postcards in the Library

*Editor: Yingdang Ren*

Countless postcards have been printed over the years and many have probably been lost forever. But many also survive in various collections. Postcards serve many purposes. Postcards provide insight into the time, culture, and habits of the people who lived during the time in which the postcard was manufactured and used. It provides information about consumer habits, communication, and even art. These insights on culture and values make them a vital contributor to printed ephemera and historical research. This book contains a great deal of information that can be of real value to students and researchers.

Print ISBN: 9781682508589 | \$160 | 2023 | Hardcover



### The Research Library in the 21st Century

*Editor: Tadele Amentie*

Libraries are 'the laboratories of the humanities' and as such play a crucial role in the lives of humanities students and researchers. Libraries are increasingly seen as players in not just access to learning materials but homes for community-building efforts as well. The role of the library is changing and growing, and programming librarians are on the front lines of that change. This book provides a theoretically informed research guide and draws attention to areas of potential research in Library and Information Science.

Print ISBN: 9781682508596 | \$160 | 2023 | Hardcover

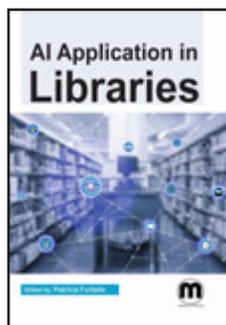


### Big Data and Libraries

*Editor: Stephen Scholand*

The concept of Big Data has been extensively considered as a technological modernization in Library & Information centres. Big Data contains the answer to several valuable questions related to patterns, trends & associations of user behaviour. It plays a major role in helping libraries to clearly understand the changing user needs, accordingly, re-shape & restructure their services & procedures. The primary focus of this book is to explore the concept of Big Data in a library environment, steps to introduce Big Data in libraries and the use of Big Data in providing library services.

Print ISBN: 9781682508602 | \$160 | 2023 | Hardcover

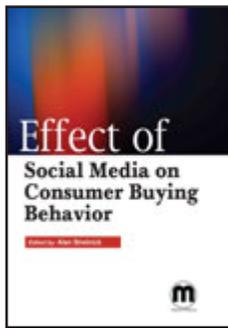


### AI Application in Libraries

*Editor: Patricia Furtado*

Artificial intelligence (AI) is one of the emerging trends and applications of computing in libraries. Artificial intelligence (AI) has shown great promise for applications with large breakthroughs in pattern recognition, knowledge mapping, computer vision, and human-machine interaction. In this book, the key technical features of AI in library application are studied, and its application in library stack building, stack management and information retrieval service is analyzed.

Print ISBN: 9781682508619 | \$160 | 2023 | Hardcover

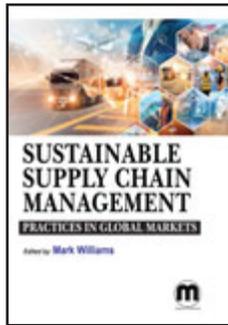


**Effect of Social Media on Consumer Buying Behavior**

*Editor: Alan Strelnick*

Social media has significantly influenced consumer behavior by providing a platform for information sharing and product reviews, leading to increased reliance on online recommendations and shaping purchasing decisions. The book explores the profound impact of social media on consumer buying behavior. It investigates how platforms like Facebook, Instagram, and Twitter have revolutionized the way people shop and make purchasing decisions. Through in-depth research and case studies, it uncovers the psychological and social factors that influence consumers' choices and provides valuable insights for businesses aiming to leverage social media as a marketing tool.

Print ISBN: 9781682508695 | \$160 | 2024 | Hardcover



**Sustainable Supply Chain Management Practices in Global Markets**

*Editor: Mark Williams*

Sustainable supply chain management has become crucial in global markets as organizations strive to minimize their environmental impact and ensure ethical practices throughout the supply chain. By adopting sustainable sourcing, optimizing logistics, and implementing green initiatives, companies can improve their reputation, reduce costs, and meet the growing consumer demand for environmentally responsible products. Addressing the urgent need for sustainable supply chain management, this book provides a comprehensive overview of best practices in global markets. It explores the challenges and opportunities associated with creating environmentally and socially responsible supply chains. From responsible sourcing to green logistics, the book offers practical guidance and real-world examples to help organizations enhance their supply chain sustainability and achieve a competitive edge in the global marketplace.

Print ISBN: 9781682508718 | \$160 | 2024 | Hardcover

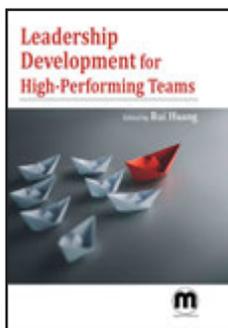


**Digital Transformation in the Banking Industry**

*Editor: Yang Pan*

The banking industry is undergoing a significant digital transformation, with the integration of technology and data-driven solutions to enhance customer experiences, streamline processes, and improve operational efficiency. Digital banking services, such as mobile banking apps and online transactions, have revolutionized the way customers interact with financial institutions, leading to increased convenience and accessibility. This groundbreaking book covers the digital transformation journey within the banking industry. The book provides a roadmap for banks to navigate the digital era successfully and create customer-centric, technologically advanced financial services.

Print ISBN: 9781682508725 | \$160 | 2024 | Hardcover

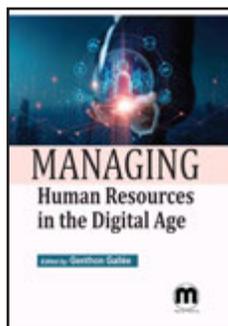


**Leadership Development for High-Performing Teams**

*Editor: Rui Huang*

Effective leadership development programs focus on equipping individuals with the necessary skills, such as communication, collaboration, and decision-making, to lead high-performing teams. By fostering a supportive and empowering environment, leaders can inspire and motivate their teams to achieve goals, drive innovation, and maximize productivity. This book is a valuable resource for leaders and managers seeking to develop high-performing teams. It explores the key principles and strategies necessary for effective leadership in today's dynamic and competitive environment. With practical tools and techniques, it offers guidance on team building, motivation, communication, and conflict resolution. By leveraging these insights, leaders can foster a culture of collaboration and empowerment, leading to greater team productivity and success.

Print ISBN: 9781682508732 | \$160 | 2024 | Hardcover



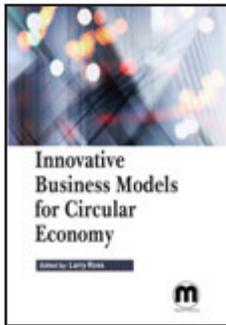
**Managing Human Resources in the Digital Age**

*Editor: Genthon Gallée*

In the digital age, human resources departments are leveraging technology to streamline recruitment processes, enhance employee engagement through digital platforms, and leverage data analytics for informed decision-making. HR professionals are also adapting to remote work arrangements and utilizing digital tools to provide virtual training and development opportunities. This book explores the challenges and opportunities faced by organizations in managing their workforce in an increasingly digital and technology-driven era. The book covers the topics such as remote work, virtual collaboration, and the impact of automation on human resources practices, providing practical strategies for optimizing employee engagement and productivity in the digital workplace.

Print ISBN: 9781682508749 | \$160 | 2024 | Hardcover

## MANAGEMENT

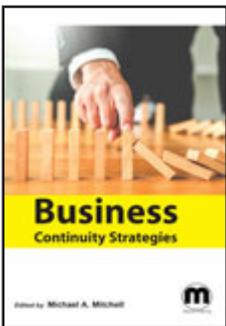


### Innovative Business Models for Circular Economy

*Editor: Larry Ross*

The evolving economy has witnessed the emergence of new business models such as sharing economy, subscription-based models, and platform-based models that have disrupted traditional industries and transformed the way goods and services are consumed and delivered. These innovative business models emphasize collaborative consumption, customization, and the use of technology to create efficient marketplaces, thereby fostering economic growth and market expansion. This book presents a collection of innovative business models that promote a circular economy. It highlights successful case studies from various industries, showcasing how organizations can move away from the traditional linear production model and embrace sustainability.

Print ISBN: 9781682508701 | \$160 | 2024 | Hardcover

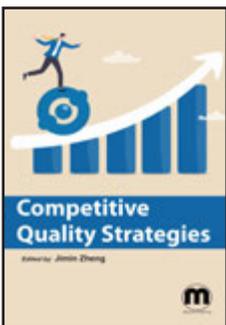


### Business Continuity Strategies

*Editor: Michael A. Mitchell*

Business continuity is a proactive way to ensure mission-critical operations proceed during a disruption. Business continuity is important for organizations of any size, but it might not be practical for any but the largest enterprises to maintain all functions for the duration of a disaster. Typically the business continuity strategy outlines the structure of how to prevent, respond and recover from a disaster. This book covers how to plan, implement and enhance a business continuity management system.

Print ISBN: 9781682508039 | \$160 | 2023 | Hardcover



### Competitive Quality Strategies

*Editor: Jimin Zheng*

Quality is a holistic part of an organization's total competitive advantage, and the role of the customer has thus become increasingly central in quality work. Quality is also connected with a company's business strategy, management and leadership – and is seen as everyone's responsibility. This book deals with the quality management methods, tools, and practices that help to improve an organization's performance and achieve sustainable competitive advantages.

Print ISBN: 9781682508046 | \$160 | 2023 | Hardcover

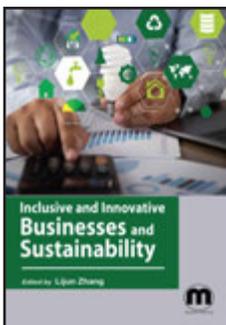


### Corporate Social Responsibility and Stakeholder Engagement

*Editor: Shaohua Wang*

Corporate social responsibility is a way of describing how companies measure and control their impact on society. More recently, CSR has become recognized as a growing area of strategic value creation for companies. This book presents understanding how multinational corporations act and behave both at the national and international level in the fields of corporate social responsibility and sustainable development, will present how large multinational enterprises react to the increasing pressures from stakeholders to report their corporate social responsibility at the global level.

Print ISBN: 9781682508053 | \$160 | 2023 | Hardcover



### Inclusive and Innovative Businesses and Sustainability

*Editor: Lijun Zhang*

Companies can most notably develop inclusive business ventures, that is, sustainable business solutions that expand access to goods, services, and livelihood opportunities for low-income communities in commercially viable ways. This spurs economic growth and encourages entrepreneurship. This book implores us to address sustainability from the lens of emerging economies and the role that innovation can play in this context. This book highlights the concept of inclusive business in the current global context, provides a few examples of its application in practice, highlights the foundations for its success, and briefly presents an interactive tool, the "Inclusive Business Challenge".

Print ISBN: 9781682508060 | \$160 | 2023 | Hardcover

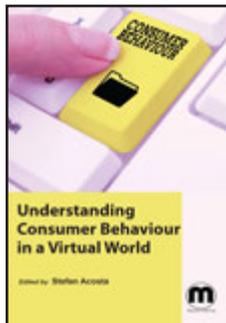


**Integrating Business Management Processes**

*Editor: Zhenzhen Yu*

Business integration is a strategy whose goal is to synchronize IT and business cultures and objectives and align technology with business strategy and goals. Business integration is a reflection of how IT is being utilized as a function of business. This book is intended to explain what business integration is, how it works and why it is a beneficial tool for optimizing communication among companies, as well as provide an example of a business integration solution.

Print ISBN: 9781682508077 | \$160 | 2023 | Hardcover

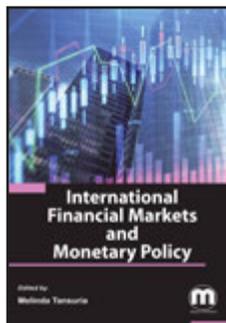


**Understanding Consumer Behaviour in a Virtual World**

*Editor: Stefan Acosta*

Companies are constantly required to adapt to ever-evolving consumer preferences. Consumer behaviour is easily influenced by targeting individuals' perception and experiences. New technologies such as Virtual Reality have the power to dramatically alter consumer behaviour and purchasing decisions. In today's modern marketplace, many customers favour buying experiences over material items. The key to marketing is understanding and satisfying consumer needs, thus a knowledge of consumer behavior is essential to any organization dealing with customers, users, or clients. The book focuses on focuses on consumer needs, buying behaviour, and the art of customer satisfaction.

Print ISBN: 9781682508091 | \$160 | 2023 | Hardcover

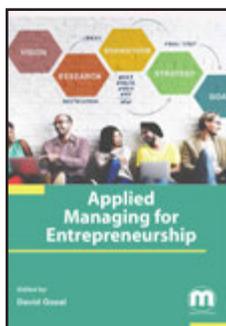


**International Financial Markets and Monetary Policy**

*Editor: Melinda Tansuria*

The new crisis has increased the importance of preserving financial stability through the international cooperation of central banks around the globe. Managing the expectations of market participants plays a crucial role in the context of financial stability. Therefore, the aim of this book is to disseminate important empirical and theoretical questions concerning the connection between monetary policy and international financial markets.

Print ISBN: 9781682508107 | \$160 | 2023 | Hardcover

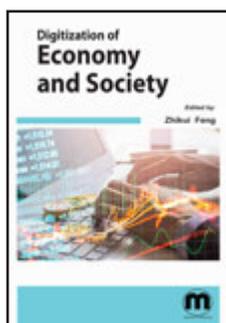


**Applied Managing for Entrepreneurship**

*Editor: David Gozal*

Economies are powered by innovation. Much of that innovation derives from forward-thinking individuals who possess the drive, skills, and background to turn a business vision into reality. The importance of entrepreneurs extends beyond the effect those individuals have on their own companies, however. They impact their broader communities, and, in some cases, even the world. Entrepreneurs have played a pivotal role in the growth of the U.S. economy since the 19th century. This book presents the analytical and synthetic dimensions of the foundations of entrepreneurship decisions.

Print ISBN: 9781682508114 | \$160 | 2023 | Hardcover



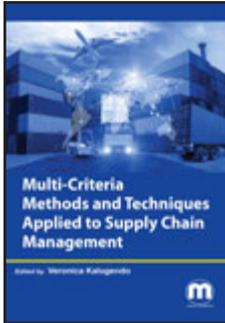
**Digitization of Economy and Society**

*Editor: Zhikui Feng*

Digitization has the potential to boost productivity, create new jobs, and enhance the quality of life for society at large. Digital technologies have the potential to boost more inclusive and sustainable growth by spurring innovation, generating efficiencies and improving services. They are also an important tool in helping countries to confront and recover from the COVID-19 pandemic that has disrupted economies and societies globally. This book looks at a selection of important issues resulting from the digitization of society, which has fundamentally transformed organizations.

Print ISBN: 9781682508121 | \$160 | 2023 | Hardcover

## MANAGEMENT



### **Multi-Criteria Methods and Techniques Applied to Supply Chain Management**

*Editor: Veronica Kalugendo*

Organizations identify and select vendors that can supply materials in a streamlined and efficient way according to agreements. Supply chain collaboration starts at this stage and is important throughout the supply chain management process. The ultimate goal of effective supply chain management is higher profits through improved customer satisfaction and a lower cost of doing business. Profits are healthier when costs are controlled and reduced wherever possible. Operating costs go down when the costs of raw materials and production go down. This book deals with the methods and techniques applied to supply chain management.

Print ISBN: 9781682508084 | \$160 | 2023 | Hardcover

# MASS COMMUNICATION AND JOURNALISM

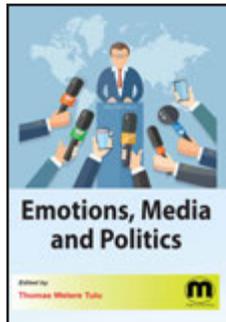


## Fundamentals of Public Communication Campaigns

*Editor: Peng Huang*

As public communication campaigns grow more sophisticated and strategic, evaluation is not keeping pace with their innovation. While funders are asking for more information on results, evaluators are grappling with how to make their way in this developing and challenging field. This book aims to understand the strategies and theories that guide campaigns and how to choose the right outcomes and methods to assess them. The book also describes and analyzes the contexts, policies, issues, and questions that shape public sector communication.

Print ISBN: 9781682508473 | \$160 | 2023 | Hardcover



## Emotions, Media and Politics

*Editor: Thomas Wetere Tulu*

The communication of political information is an important process in the political system, and the mass media play a central role in this activity. New media have radically altered the way that government institutions operate, the way that political leaders communicate, the manner in which elections are contested, and citizen engagement. This book will briefly address the evolution of new media, before examining in greater detail their role in and consequences for political life. The book opens up new ways of thinking about and researching emotions, media and politics.

Print ISBN: 9781682508480 | \$160 | 2023 | Hardcover



## Social Media and Journalism

*Editor: Julia Lindhe*

From fact-checking to breaking news on Twitter, social media and journalism are inseparable. It has become the fastest and easiest way to access current topics worldwide. Social media for journalists goes beyond news consumption to news production. It is a critical part of the journalism process to reach a large audience, gather insight, interact with their viewers, and share breaking news faster than ever. The book covers the best practices of social media for journalists.

Print ISBN: 9781682508497 | \$160 | 2023 | Hardcover

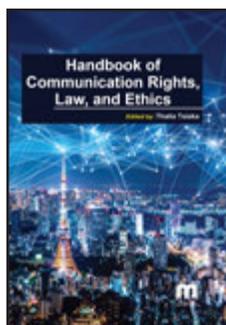


## International News Reporting

*Editor: Chan Saem Gil*

News reporting involves discovering all relevant facts, selecting and presenting the important facts and weaving a comprehensive story. This book shows students the fundamentals of reporting and writing and examines the values that direct and underlie the practice of journalism. This book presents the fundamentals of news reporting and writing, thereby providing basic journalistic skills and knowledge. Students and teachers should find the book useful as source of information that should add to whatever the lecturer might provide in class.

Print ISBN: 9781682508503 | \$160 | 2023 | Hardcover



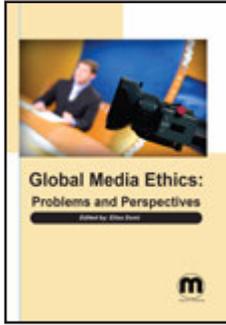
## Handbook of Communication Rights, Law, and Ethics

*Editor: Thalia Tsiaka*

Communication represents an essential and very important human need as well as a basic human right. The right to communication should be considered in the framework of the freedom of expression and the pluralist democracy. The book delivers an extensive review of the challenges facing modern communication rights. It offers readers an examination of the interplay between communication law and ethics and the role played by communication professionals in protecting individuals' rights to communication. The book is valuable for professors, graduate students, doctoral students, and postdoctoral researchers studying communication rights and freedom of expression around the world.

Print ISBN: 9781682508510 | \$160 | 2023 | Hardcover

## MASS COMMUNICATION AND JOURNALISM

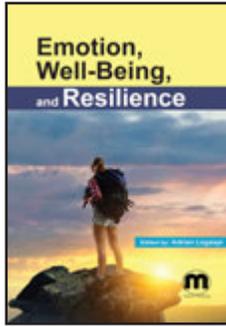


### **Global Media Ethics: Problems and Perspectives**

*Editor: Elisa Domi*

Global media ethics is the study and application of the norms that should guide the responsible use of informational public media that is now global in content, reach, and impact. Its aim is to define responsible use of the freedom to publish for journalism, online commentary, political advocacy, and social media. The book aims at developing a comprehensive set of principles and standards for the practice of journalism in an age of global news media.

Print ISBN: 9781682508527 | \$160 | 2023 | Hardcover

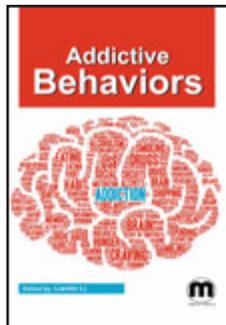


## Emotion, Well-Being, and Resilience

*Editor: Adrian Legaspi*

Wellbeing and resilience are important in preventing the onset of mental health problems as well as potentially lessening the severity of existing mental health problems. Wellbeing and resilience are vital to developing efficient problem-solving skills, building and maintaining interpersonal relationships and realistic goal setting, all of which greatly enhance an individual's ability to perform and contribute meaningfully in daily life. This book discusses the role of emotion, resilience, and well-being in many contexts of human life.

Print ISBN: 9781682508633 | \$160 | 2023 | Hardcover

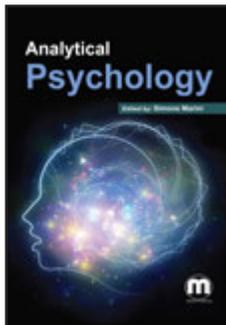


## Addictive Behaviors

*Editor: Lianlin Li*

Addictions occur when someone needs large amounts or constant exposure to the stimuli. Behavioral science experts believe that all entities capable of stimulating a person can be addictive; and whenever a habit changes into an obligation, it can be considered as an addiction. Researchers also believe that there are a number of similarities as well as some differences between drug addiction and behavioral addiction diagnostic symptoms. This book provides the most complete collection of current knowledge on addictive behaviors and disorders

Print ISBN: 9781682508640 | \$160 | 2023 | Hardcover

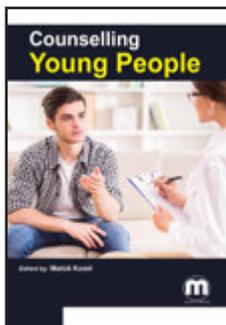


## Analytical Psychology

*Editor: Simone Marini*

Analytical psychology is a theory of human personality and thought that takes into account the individual unconscious and its relationship to the collective unconscious. In analytical psychology, archetypes play a key role in helping people understand themselves and integrate different aspects of their personality. This book takes account of advances in other fields such as neuroscience, philosophy and cultural studies and examines their effects on Jungian analytic theory.

Print ISBN: 9781682508657 | \$160 | 2023 | Hardcover

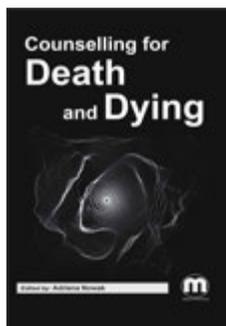


## Counselling Young People

*Editor: Matúš Kozel*

Guidance and counselling in the modern age have become escalated needs because of a multiplicity of problems that the individual faces in important domains of life. Guidance and counselling earn recognition through their services rendered in enhancing human happiness by being healthier, more productive, attain valuable lesson and also eliminate later stage problems. This book brings together the fundamentals of counselling young people theory, research, skills and practice.

Print ISBN: 9781682508664 | \$160 | 2023 | Hardcover



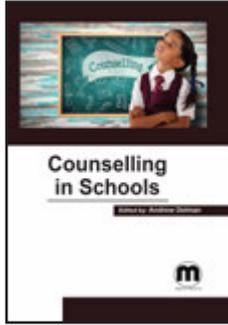
## Counselling for Death and Dying

*Editor: Adriana Nowak*

Although grief is an inevitable part of life, the loss of a loved one is always an unexpected and challenging situation to cope with, even when the loss is expected. It stirs up a myriad of complex emotions, and its reality dwarfs everything you've heard about grieving. There is no way to prepare to grieve. This book provides a solid background foundation and makes it readable, and well-usable, for both lay counsellors and professionals.

Print ISBN: 9781682508671 | \$160 | 2023 | Hardcover

## PSYCHOLOGY AND COUNSELLING

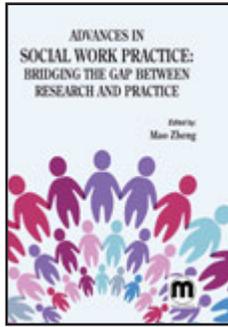


### **Counselling in Schools**

*Editor: Andrew Delman*

The primary motive behind counseling at school level is to address the emotional, social and behavioral needs of the students. And to create a seamless and friendly environment to help each one of them with different approaches. Counselling makes them more aware about their choices and goals. They make better choices in school as well get mentally prepared for the future. This book provides counsellors, educational psychologists, teachers, teacher-trainers and other interested professionals with essential insights into how counselling best works within a school.

Print ISBN: 9781682508688 | \$160 | 2023 | Hardcover

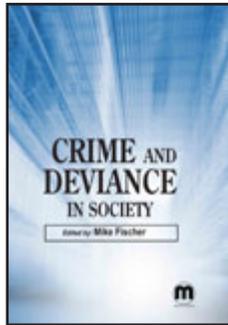


**Advances in Social Work Practice: Bridging the Gap between Research and Practice**

*Editor: Mao Zheng*

Advances in social work practice involve the application of innovative approaches, theories, and evidence-based interventions to address complex social issues, promote social justice, and enhance the well-being of individuals, families, and communities. This book highlights the integration of research and practice in the field of social work, showcasing the latest advancements and evidence-based interventions. It explores topics such as therapeutic approaches, policy implementation, interdisciplinary collaboration, and the role of technology in enhancing social work practice.

Print ISBN: 9781682509074 | \$160 | 2024 | Hardcover

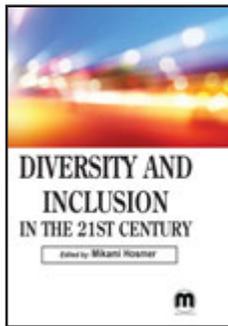


**Crime and Deviance in Society**

*Editor: Mike Fischer*

Crime and deviance are social phenomena that involve behavior that violates established norms and laws within a society, and their study allows for a better understanding of the causes, consequences, and societal responses to such behaviors. Investigating the complex nature of crime and deviance, this book examines the social, cultural, and psychological factors contributing to criminal behavior. It covers the various theoretical perspectives, explores the impact of social institutions, and analyzes the role of law enforcement and criminal justice systems in addressing crime and deviance.

Print ISBN: 9781682509081 | \$160 | 2024 | Hardcover

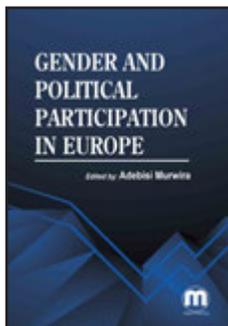


**Diversity and Inclusion in the 21st Century**

*Editor: Mikami Hosmer*

In the 21st century, fostering diversity and inclusion has become essential for building equitable and inclusive societies, recognizing and valuing the differences in race, ethnicity, gender, sexuality, ability, and other identities, and promoting equal opportunities and representation for all. This book addresses the importance of diversity and inclusion in contemporary society. It explores the challenges and opportunities associated with promoting diversity in various contexts, including education, workplace, and community. It also examines strategies for creating inclusive environments and fostering social equity.

Print ISBN: 9781682509098 | \$160 | 2024 | Hardcover

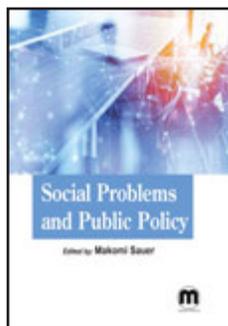


**Gender and Political Participation in Europe**

*Editor: Adebisi Murwira*

The exploration of gender and political participation in Europe focuses on understanding the dynamics and barriers that affect women's representation and participation in political processes, aiming to achieve greater gender equality and inclusive decision-making structures. Focusing on gender dynamics in political participation, this book analyzes the experiences and challenges faced by women in European politics. It examines the factors influencing women's political engagement, such as gender stereotypes, institutional barriers, and policy initiatives. It also explores the impact of women's political participation on democratic processes and governance.

Print ISBN: 9781682509104 | \$160 | 2024 | Hardcover

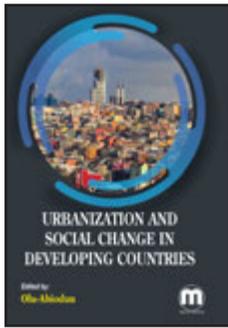


**Social Problems and Public Policy**

*Editor: Makomi Sauer*

The study of social problems and public policy examines how societal issues, such as poverty, inequality, and healthcare disparities, are identified, understood, and addressed through the development and implementation of policies and programs by governmental and non-governmental entities. This book explores the intersection of social problems and public policy, examining the ways in which society addresses and responds to pressing issues. It analyzes various social problems such as poverty, inequality, crime, and healthcare disparities, and discusses the role of public policy in addressing these challenges. The book also explores the complexities and ethical considerations involved in formulating effective and equitable policies.

Print ISBN: 9781682509111 | \$160 | 2024 | Hardcover



### Urbanization and Social Change in Developing Countries

*Editor: Olu-Abiodun*

Urbanization in developing countries is accompanied by significant social changes, including shifts in employment patterns, migration, infrastructure development, and cultural transformations, which have wide-ranging impacts on individuals, communities, and societies as a whole. Focusing on the rapid urbanization in developing countries, this book examines the profound social changes occurring in urban areas. It explores the impact of urbanization on various aspects of society, including demographics, economy, infrastructure, and culture. It also addresses the challenges and opportunities associated with managing urban growth and promoting sustainable development in developing countries.

Print ISBN: 9781682509128 | \$160 | 2024 | Hardcover

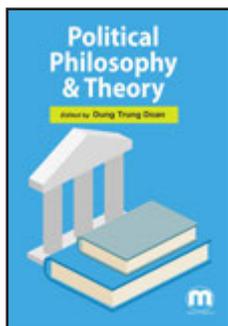


### Modern Political Theory

*Editor: Fuchuan Wang*

Significance of political theory lies in providing the moral criteria that ought to be used to judge the ethical worth of a political state and to propose alternative political arrangements and practices likely to meet the moral standards. This book introduces the concept of political theory from different viewpoints, such as justice and the law, government and the state, and equality and human rights. The specialization on political theory focuses on current topics and debates in the field. A special emphasis is put on recent methodological developments spurred by, for instance analytical philosophy.

Print ISBN: 9781682508145 | \$160 | 2023 | Hardcover

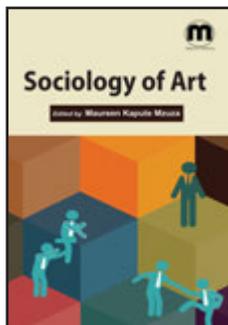


### Political Philosophy & Theory

*Editor: Dung Trung Doan*

Political philosophy is the study of fundamental questions about the state, government, politics, liberty, justice and the enforcement of a legal code by authority. It is ethics applied to a group of people, and discusses how a society should be set up and how one should act within a society. The book covers the philosophical thought about the state, the nature of the state, its functions, values, the truth of the state experience, the philosophical inquiry into the validity of the state experience as the ultimate fulfillment of life, and the world. The book surveys important issues in Western political philosophy from Plato to the present day.

Print ISBN: 9781682508152 | \$160 | 2023 | Hardcover

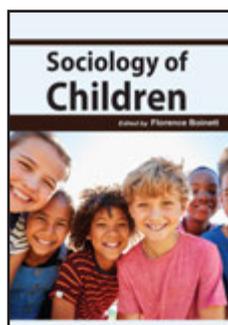


### Sociology of Art

*Editor: Maureen Kapute Mzuza*

Sociology of art is a subdiscipline of sociology that analyzes art as a social phenomenon. Moreover, in a globalized society, the nature of arts production, consumption and policy making is increasingly cosmopolitan, and arts are an important means for building social networks, challenging political regimes, and reaffirming and subverting social values across the globe. The book highlights the production and consumption of the arts, the social value of the arts, and analyses and critiques the impact and role of cultural policy and arts management.

Print ISBN: 9781682508169 | \$160 | 2023 | Hardcover



### Sociology of Children

*Editor: Florence Boinett*

Sociologists study the influence of groups on human behavior. They study how humans behave in small groups, such as families and schools. This book provides a conceptual tool for thinking about the continuities, challenges and changes that impact on how childhood is lived and experienced. This book gives all those who care about or for young children the tools and understanding to become powerful advocates for a better childhood, and a better world.

Print ISBN: 9781682508176 | \$160 | 2023 | Hardcover

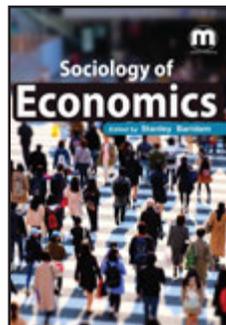


**Urban Politics**

*Editor: Chun Wang*

Urban governance is primarily concerned with the processes through which government is organized and delivered in towns and cities and the relationships between state agencies and civil society—a term that is used to include citizens, communities, private-sector actors, and voluntary organizations. The sphere of urban politics has also seen a growing interest in the RA, particularly in understanding the changing nature of local government amid the shift from one mode of regulation to another. This book will appeal for students of urban sociology, urban affairs, urban planning and public policy.

Print ISBN: 9781682508138 | \$160 | 2023 | Hardcover



**Sociology of Economics**

*Editor: Stanley Baridam*

The field of economic sociology can be separated into the sociology of markets and the sociology of consumption. The sociology of markets views markets as socially constructed arenas where repeated exchanges occur between buyers and sellers under a set of formal and informal rules governing relations between competitors, suppliers, and customers. This book offers critical insights into its fundamental concepts and developments.

Print ISBN: 9781682508190 | \$160 | 2023 | Hardcover



**Sociology of Globalization**

*Editor: Patrick Ofori*

Globalization refers to the process of integrating governments, cultures, and financial markets through international trade into a single world market. Although the word ‘globalization’ is widely used, its sociological meaning needs clarification. The aim of this book is to achieve that, while returning to the basic premise that sociology is the primary discipline that charts changes within the world-society. In order to understand world metamorphosis, there is an urgency to make available accurate and reliable data and match universally recognized definitions. Both of these suggestions bring us to the broader yet fundamental issue of the specific principles required within the social sciences.

Print ISBN: 9781682508206 | \$160 | 2023 | Hardcover

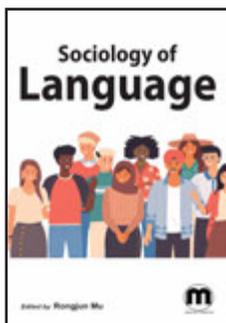


**Sociology of Health & Illness**

*Editor: Lam Dai Tran*

Health, or lack of health, was once merely attributed to biological or natural conditions. Sociologists have demonstrated that the spread of diseases is heavily influenced by the socioeconomic status of individuals, ethnic traditions or beliefs, and other cultural factors. The sociology of health and illness requires a global approach of analysis because the influence of societal factors varies throughout the world. The book covers three main areas: namely, the conceptualization of health and illness; the study of their measurement and social distribution; and the explanation of patterns of health and illness.

Print ISBN: 9781682508213 | \$160 | 2023 | Hardcover



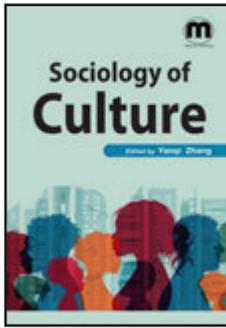
**Sociology of Language**

*Editor: Rongjun Mu*

Sociology is a discipline in dialogue with other social sciences to understand and analyze, under the rules of scientific method, societal organization and social change. Organization and change occur both under specific conditions of social inequalities and in institutional frameworks. The book focuses upon the entire gamut of topics related to the social organization of language behavior, including not only language usage per se but also language attitudes and overt behaviors toward language and toward language users.

Print ISBN: 9781682508220 | \$160 | 2023 | Hardcover

## SOCIAL SCIENCES

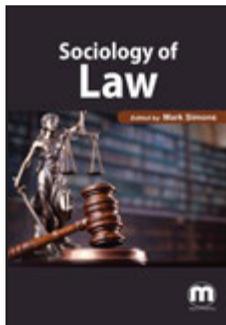


### Sociology of Culture

*Editor: Yanqi Zhang*

For the last 40 years, American sociology has been transformed from the inside by the rapid growth of the study of culture, which includes both the study of meaning-making, identity, myths and narratives and the study of cultural institutions and cultural production, diffusion, and reception. The purpose of the book is to encourage development of this perspective through the organized interchange of ideas and research. It provides a comprehensive overview of contemporary scholarship in sociology and related disciplines focused on the complex relations of culture to social structures and everyday life.

Print ISBN: 9781682508183 | \$160 | 2023 | Hardcover



### Sociology of Law

*Editor: Mark Simons*

Sociology of law is a scientific field that studies the social preconditions of the law and the justice system, and their effects on society. This book provides a sociological perspective on the relationship between law and society through a critical analysis of the basic processes of law, issues of social power and legal institutions, and law reform and social change. The book focuses on understanding legal practices and decision-making, the challenges in defining and implementing rights, the effectiveness of regulation, the crisis being experienced by civil courts, and the challenges facing the legal profession.

Print ISBN: 9781682508237 | \$160 | 2023 | Hardcover

# COMPLETE CHECKLIST

Sl. no	ISBN	Title	Editor	Subject	Price \$	Year	Binding
1	9781682508695	Effect of Social Media on Consumer Buying Behavior	Alan Strelnick	Management	160	2024	Hardcover
2	9781682508701	Innovative Business Models for Circular Economy	Larry Ross	Management	160	2024	Hardcover
3	9781682508718	Sustainable Supply Chain Management Practices in Global Markets	Mark Williams	Management	160	2024	Hardcover
4	9781682508725	Digital Transformation in the Banking Industry	Yang Pan	Management	160	2024	Hardcover
5	9781682508732	Leadership Development for High-Performing Teams	Rui Huang	Management	160	2024	Hardcover
6	9781682508749	Managing Human Resources in the Digital Age	Genthon Gallée	Management	160	2024	Hardcover
7	9781682508756	Teaching Strategies for Inclusive Classrooms	Arie Pattison	Education	160	2024	Hardcover
8	9781682508763	Understanding and Addressing Student Misbehavior	Richard Hull	Education	160	2024	Hardcover
9	9781682508770	Promoting Positive Mental Health in Schools	Swales Simon	Education	160	2024	Hardcover
10	9781682508787	Assessment in Education: Trends, Issues, and Innovations.	Beesley Paterson	Education	160	2024	Hardcover
11	9781682508794	Social Justice, Equity, and Diversity in Education and Training	Regoes Menezes	Education	160	2024	Hardcover
12	9781682508800	Understanding World Regional Geography	Peter Twarock	Environmental Science	165	2024	Hardcover
13	9781682508817	Natural Hazards and Disaster Preparedness	Marc Brian	Environmental Science	165	2024	Hardcover
14	9781682508824	Wildlife Conservation and Management	Victor Koprowski	Environmental Science	165	2024	Hardcover
15	9781682508831	Marine Ecology and Oceanography	David Hayden	Environmental Science	165	2024	Hardcover
16	9781682508848	Advances in Remote Sensing Technologies for Environmental Monitoring	Stephen Varmus	Environmental Science	165	2024	Hardcover
17	9781682508855	Applications of Geographical Information Systems in Environmental Management	Paul Lostroh	Environmental Science	165	2024	Hardcover
18	9781682508862	Waste Management Strategies and Technologies	Christopher Martin	Environmental Science	165	2024	Hardcover
19	9781682508879	The role of probiotics in gut health	Miguel Duran	Food Science and Nutrition	165	2024	Hardcover
20	9781682508886	Impact of food processing on nutrition	Aila Kaul	Food Science and Nutrition	165	2024	Hardcover
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34	9781682509029	Language Testing and Assessment	Alser Kamath	Language and Linguistics	160	2024	Hardcover
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36	9781682509043	Managing Digital Collections	Emery Thomson	Library Science	160	2024	Hardcover
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